



NOTEBOOK OF FRIENDSHIP

NATIONAL ASSOCIATION
FOR EDUCATION DEVELOPMENT

INTERNATIONAL PROJECT

«NOTEBOOK OF FRIENDSHIP – UNITING CHILDREN OF THE PLANET EARTH»

In 2018, the National association for education development «Notebook of Friendship» has launched an unprecedented and highly anticipated project capable of the uniting children and youth from different countries of the world - the International project «Notebook of Friendship – uniting children of the planet Earth». This project allows making a round-the-world trip in the company of loyal friends, without leaving home.

The project is aimed at developing children and youth public diplomacy and creating conditions for friendship and long-term cooperation of children and youth from all over the world in order to achieve the **17 Sustainable Development Goals (SDGs)** announced by the United Nations in 2015. Within the framework of the project, the «Notebooks» themselves will serve as social and cultural diary in which participants will be able to tell about themselves and their homeland, share their experience about implementation of socially significant projects and events, draw special attention to global issues typical for their place of living. In addition, peers living in different countries come up with solutions to settle local problems and overcome obstacles together.

Find out more about the **SDGs**, their description and all the efforts of the **United Nations** regarding the field of sustainable development and its global value here - <http://www.un.org/sustainabledevelopment/sustainable-development-goals/>.

GUIDELINES TO TAKE PART

Participation is open for schoolchildren and youth without regard to nationality, place of living, social status and physical abilities.

You will need to:

- 1. Form a team that consists of 3-30 people** (a small group of friends, activists, volunteers or a class).
- 2. Get a «Notebook of Friendship» from the «Notebook of Friendship» team.**
«Notebooks» are sent to participant by e-mail mentioned in the application form (with some recommendations for their completion included).

If you already have «Notebooks of Friendship» all competitive tasks are to be done in them.

3. Apply for participation at the «Notebook of Friendship» website: <http://www.xn--80aadkbcl3a5cfobu8i.xn--p1ai/projects/infocus/applicationform/>

After applying, your team will get information about a team-partner from another country. In such a tandem, you will continue the adventurous game and exchanging of breathtaking tasks or quizzes. The «Notebook of Friendship» team will provide you with all the contacts of your team-partner.

4. Fill out your «Notebook of Friendship»:

- Each team should take a group-photo of its members and paste in the photo on the first page of the «Notebook».
- Write down an interesting story about your team. It should include information about your country, city, your school and hobbies of team members. This is the introductory creative part of the Project. Therefore, it is necessary to find a creative approach to fill out your «Notebook»: poems, pictures, drawings, collages, etc.).
- Describe a socially significant problem, the solution of which the team intends to promote or is promoting in the place where team lives. The problem should correspond to one of the 17 Sustainable Development Goals (SDGs).
- Make up and write a task for your team-partner. The task must correspond to the solution of the indicated problem. The formulation of the task should not only be meaningful, but also has an interactive part. For example, holding a socially significant campaign, organizing a charity concert or exhibition, etc. The task for your foreign friends should be sent to the e-mail address, which will be provided by the «Notebook of Friendship» team.

5. Reflect on your activities and report by drawing or writing some of the highlights and/or challenges.

Add some photos of your actions to your «Notebook», record the highlights of your collaborations or event days and create a video/presentation to share it with us and others via social media by using #NotebookOfFriendship.

6. Scan the report on accomplishment of tasks and send it to your team-partner in order to get an estimation of the quality of the assigned tasks. The scan of the report is to be sent by e-mail. The score is shown on a 10-point scale, where «10» is the highest mark, and «1» is the lowest.

7. Send «Notebooks» to the Central office of the «Notebook of Friendship» Association: Petropavlovskaya St. 185 (ofc. 313), 614068, Perm, Russia

In order to prevent unforeseen circumstances, teams can send the scans of finished works to the e-mail of the «Notebook of Friendship» Association: info@tetradka.org.ru, and original works - by postal / courier service or other possible ways agreed a priori.

The languages to take part are English or Russian (optional).

EXAMPLE OF THE TASK

A team of schoolchildren from the Perm (Russia) sends by e-mail the «Notebook of Friendship» to the team from Varna (Bulgaria) with the following problem and the task enclosed:

«Perm is a well-developed city with a million population. However, every spring and autumn, when snow melts or heavy rains occur, its inhabitants face the same problem – all the

streets of the city are filled with mud rivers. After the comparative analysis, it was revealed that open soil is the cause of the contamination of Perm streets.

Task for the team-partner: determine if there are open soils in your city that cause mud on the streets during rains. After the analysis, select one or more territories and organize a campaign called upon to close all open soils with new lawns, shrubs, marble aggregate, tiles or otherwise».

The team from Varna accomplishes the task, draws up a «report» on its implementation in the «Notebook» and sends it by e-mail back to Perm. The initiative group of the guys from Varna writes in their «Notebook of Friendship» the most interesting information about their team, designs it creatively and gives the task to the guys from Perm:

«Develop and conduct an interactive campaign or inclusive game that would help children with special needs make friends with their healthy peers».

Thus, in order to set the tasks, schoolchildren and youth need to learn more about the social and / or environmental situation in their region (country) and show their creative abilities. The accomplishment of the task set up by the team-partner will help participants to get acquainted closer with the culture of other countries.

ADDITIONAL POINTS

In order to experience the participation better, both teams should create and paint their own postage stamps (3cm X 2cm). Stamps could include geographical peculiarities, cultural and historical events of your homeland or promote SDGs. A postage stamp should be pasted on the cover of the «Notebook of Friendship» before sending it to the Central office of the «Notebook of Friendship» Association. «Notebooks» with the best stamps will get additional points.

Many «Notebooks of Friendship» will travel at the same time around the world. Therefore, the authors of those «Notebooks» that will come to the Central office of the «Notebook of Friendship» Association faster than others with all tasks completed will get additional points as well.

Main dates and determination of winners

Terms of the project: January 1, 2018 - March 30, 2018.

Deadline for accepting the applications to take part in the project is February 20, 2018.

The results of the contest will be announced on April 9, 2018.

The list of the winners of the contest will be published on the website of the «Notebook of Friendship» Association. Organizers of the project will choose 10 team-partners from different cities and countries of the world that filled out the «Notebooks» in a more informative, innovative, and attractive way. When checking works the Organizers evaluate:

- compliance with the terms of the competition;
- a pair of «Notebooks» provided by both teams-partners;
- the relevance of described problem and its matching to the SDGs;
- creative and original tasks;
- compliance of the tasks with described problem;
- correct and complete fulfillment of the tasks from the team-partner;
- a report accompanied with photographs, drawings, videos and / or other visual materials;
- Creative design.

Winners of the project will get an incredible opportunity to take part in the II International roundtable «Children's social and cultural initiatives for the World Peace» in the framework of **the International Conference #INFOCUS** in June 2018 at **the United Nations Office at Geneva** (Switzerland).

Organizers commit to provide participants of the International Conference #INFOCUS with business and cultural program. All travel expenses are to be covered by participants. In case of concluding any additional partnership agreements during the implementation of the project, a part of winners' expenses can be reimbursed. Participants will be informed about it.

The teams that offered the most original solutions to the problems of the local community will be invited to participate in the International Youth Network of Social Innovators #INFOCUS. **The International Youth Network #INFOCUS** is a platform for building interaction, sharing ideas and practices in the field of volunteering and contributing to the achievement of the Sustainable Development Goals by youth teams from all over the globe under the guidance of leading international experts (the Internet platform to be launched in April 2018). Stay tuned!

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